## **EDUCATION/Qualification:**

2014: Ph. D (In Visual Communication)

Bharathidasan University, Trichy, India

2012: June: NET Cleared (Journalism and Mass Communication)

2006: M. Phil (Journalism and Mass Communication)

Madurai Kamaraj University, Madurai, India

2004: M.A (Public Communication)

Fordham University, New York, USA

2000: M.A. (Journalism and Mass Communication)

Madurai Kamaraj University, Madurai, India

1997: PGDJ&PR (Post Graduate Diploma in Journalism and Public Relation)

Thaninayagam Adigal Institute of Journalism, Trichy -1, India

1993: **B.A.** History

Madurai Kamaraj University, Madurai, India

2007: Certificate in Videography and Editing

Alaihal MIDEA, Don Bosco, Trichy - 12

# 2000: Certificate in Advanced Counselor Training Programme

Anugraha Institute of Counseling, Nagercoil, India

1999: Certificate in Basic Counselor Training Programme

Anugraha Institute of Counseling, Nagercoil, India

# **Experience:**

## 2015 – Till Date Anugraha College, Nochiodaipatti, Dindigul – 03

Associate Professor & HOD, Department of Visual Communication

#### 2016 to 2020 - Anugraha College, Nochiodaipatti, Dindigul – 03

Vice-Principal

## 2016 - From October to 2019 St. Mary's College, Tuticorin - 1

Member, Board of Studies, Department of Visual Communication

### 2012 – 2014 Madurai Kamaraj University, Madurai, India

- Guest Faculty at the Department of Journalism and Science Communication
- Administrative Officer

## 2019 - Till Date Madurai Kamaraj University, Madurai, India

Member in Bord of Studies in Journalism & Mass Communication – (UG/PG)

## 2023 - Bharathidasan University, Trichy - 23

• Served as a Co-Chair of the Communication and Journalism Research Committee, XLVI Indian Social Science Congress, from 27<sup>th</sup> to 31<sup>st</sup> Juanuary,

#### 2023 - Anugraha College, Nochiodaipatti, Dindigul - 03

• Served as a Panel Head, International Conference on "Co-building Green Social Work and Sustainable Development" on 18<sup>th</sup> March 2023.

#### 2011 - 2012 - Bharathidasan University, Trichy - 23

 Served as Counselor and Placement officer for the Center for Differently Abled Persons -Higher Education for Persons with Special Needs (HEPSN) Scheme.

#### 2007 – 2012 Bharathidasan University, Trichy - 23

 Lecturer at the Department of Educational Technology for M.Sc (Media and Communication)

#### 2023 - Holy Cross College, Trichy- 2

 Served as Subject Expert, The Bord of Studies in Visual Communication, 27<sup>th</sup> May 2023

## 2005 - 2007: Holy Cross College, Trichy- 2

Lecturer at the Department of Visual Communication,

#### 2004-2009 Amalashram, Mambalasalai, Srirangam, Trichy - 6

- Editor and Publisher of "Franciscan Oli" (Tamil Catholic Monthly)
- "The Encounter" (News Letter in English, Private Circulation)

#### 1997 – 1998: The Capuchin Theological College, Trichy - 6, India

#### **Editor of "Tamil Osai"**

- Organized "Students' Writers Form"
- Collected, Compiled and Published articles on Thamizh Literature in "Tamil Osai"
- Conducted seminars on various issues of the society, like "Child Labor" "Film Criticism and Film review" "The role of the Dailies in creating Public Opinion in the Urban Societies in Tamilnadu"
- Sensitized and created taste on writing and reading among students

## 1998-2000: The Tamilnadu Capuchin Provincialate, Trichy, India

#### The Executive Editor of "Franciscan Oli"

- Published stories, different articles and editorial on different topics like Franciscan literature, caste system, child marriage, politics, religious fanaticism, village news, dowry system, irrational beliefs, illiteracy etc.,
- Conducted Seminars on Franciscan Spirituality, Ecology, and Influence of modern Tamil films on Tamil Youth.
- Co-ordinated workshops on film review and film criticism
- Created awareness on modern media, politics, literacy and religion, among the Youth

#### 1999-2000: The Capuchin Counseling Center, Nagercoil, India

#### **Teaching staff**

- Taught T.A (Transactional Analysis) and Organized Counseling session of the trainees.
- · Conducted personal growth sessions.
- Conducted seminar on Motivation for the youths of "Franciscan Third Order"
- Created awareness on their Intra-personal, Inter-personal and social relationships, and Goalsetting.

#### **Visiting Faculty to Various Institutions and Colleges**

- Taught "Philosophical Anthropology and Classical Indian Philosophy" at St. Joseph's Philosophical College, Kotagiri, India.
- Taught, "Communication and News reporting" at Holy Cross College, Trichy, India.

- Taught "Counseling Skills" at "House of Peace", Yerkadu, Tamilnadu, India.
- Delivered a workshop on **"Conflict Resolving Techniques"** at "Snega Jothi" Bangalore, Karnataka.
- Taught "General Psychology" and "Social Analysis" at "The Rosarian Philosophical College" Trichy, Tamilnadu, India.
- Monitored, assisted, and evaluated individual student progress.

# 2005-2011: The Tamilnadu Capuchin Provincialate, Trichy, India The Executive Editor of "Franciscan Oli"

 Published stories, different articles and editorials on different topics like Franciscan literature, caste system, child marriage, politics, religious fanaticism, village news, dowry system, irrational beliefs, illiteracy etc.,

# Workshops, Seminars and Papers

## Workshops

#### a) Served as resource person on Multimedia and E-Content development

- 11<sup>th</sup> Online Faculty Induction Programme, "Educational Visual Literacy" (24<sup>th</sup> August, 2023) UGC- Human Resource Development Centre, Madurai Kamaraj University, Madurai 21.
- 10<sup>th</sup> Online Faculty Induction Programme, "Educational Visual Literacy" (25<sup>th</sup> November, 2022) UGC- Human Resource Development Centre, Madurai Kamaraj University, Madurai 21.
- UGC-Sponsored "Online Short Term Course in E-Learning & E-Content
   Development: Visual Literacy & Script Writing" (8th January, 2022), UGC-HRDC,
   Bharathidasan University, Kajamalai Campus, Tiruchirappalli.
- The UGC-Spornsored Online Refresher Course on "ICT in Education: Visual Literacy" (08<sup>th</sup> December 2021), UGC- Human Resource Development Centre, Madurai Kamaraj University, Madurai - 21.
- Six-Day Capacity building workshop on "E-Content Development" (18-23<sup>rd</sup> February, 2020), Organized by the Internal Quality Assurance Cell (IQAC) St. Mary's College (Autonomous), Thoothukudi.
- One Week Cpacity Building Building Workshop on "MOOCs, MOODLE, OER and E-Content Development" (29<sup>th</sup> November to 3<sup>rd</sup> December 2019), Mar Athanasius College, Kothamangalam, Kerala.

- Three Day 107 & 108 Orientation Program on "Youth, Media and Value System" (25<sup>th</sup>, 27<sup>th</sup> and 28<sup>th</sup> November 2019), UGC-HRDC, Bharathidasan University, Kajamalai Campus, Tiruchirappalli.
- Five day Workshop on "Flipped Classroom Approach to Enhance Communication Competency oof College Students" (11<sup>th</sup> to 15<sup>th</sup> November 2019), Department of English, MEPCO Schlenk Engineering College, Sivakasi, Tamilnadu.
- One day Guest Lectuer on "Language of Film" (21<sup>st</sup> August 2019), ), Department of English, Bishop Heber College, Tiruchirappalli, Tamilnadu.
- Five day Capacity Building rogramme on "E-Content Development" (15<sup>th</sup> to 19<sup>th</sup> July 2019), School of Education, Manonmaniam Sunderanar University, Tirunelveli, Tamilnadu.
- Five day National Workshop on "E-Content Development" for Research Scholours, (25<sup>th</sup> Februar to 1<sup>st</sup> March 2019), School of Education, Gandhigram Rural Institue (Central University) Gandhigram, Tiruchirappalli, Tamilnadu.
- Five-Day Faculty Development Programme on "MOOCs and E-Content Development" (4<sup>th</sup> to 8<sup>th</sup> February 2019), Mahatma Gandhi University, Kottayam, Kerala.
- Short Term Course on "E-Content Development" (25<sup>th</sup> January 2019), Topic:
   Scripting for E-Content Development. UGC-HRDC, Bharathidasan University, Kajamalai Campus, Tiruchirappalli.
- Short Term Course on "E-Content Development" (24<sup>th</sup> January 2019), Topic: Language of Visual Communication. UGC-HRDC, Bharathidasan University, Kajamalai Campus, Tiruchirappalli.
- One day lecture on "Visual Literacy" (7<sup>th</sup> December 2018), School of Education, Gandhigram Rural Institue (Central University) Gandhigram, Tiruchirappalli, Tamilnadu.
- Five Day Capacity Building Workshop on "E-Content Development" (Octorber 29<sup>th</sup> to November 2<sup>nd</sup> 2018), Internal Quality Assurance Cell, Cauvery College for Women, Tiruchirappalli.
- Three Day 101, 102 & 103 Orientation Program on "Visual Literacy & Youth and Media" (1 to 26 June 2018), UGC-HRDC, Bharathidasan University, Kajamalai Campus, Tiruchirappalli.
- One day invited Guest lecture on "Visual Literacy" (1st March 2018), Department of Media and Communication, Alagappa University, Karikudi, Tamilnadu.

- Seven-Day National Workshop on "E-Content Development" (29<sup>th</sup> January to 4<sup>th</sup> Fembruary 2018), Department of Education, University of Kerala, Thyckud, Thiruvandram, Kerala.
- One-Day 99<sup>th</sup> & 100<sup>th</sup> Orientation Program on "Visual Literacy & Youth and Media" (29<sup>th</sup> November 2017), UGC-HRDC, Bharathidasan University, Kajamalai Campus, Tiruchirappalli.
- Two-Day 97<sup>th</sup> & 98<sup>th</sup> Orientation Program on "Visual Literacy & Youth and Media"
  (31 August to 01 September 2017), UGC-HRDC, Bharathidasan University, Kajamalai Campus, Tiruchirappalli.
- One-Day 93<sup>rd</sup> and 96<sup>th</sup> Orientation Program on "Visual Literacy & Youth and Media" (15<sup>th</sup> March 2017), UGC-HRDC, Bharathidasan University, Kajamalai Campus, Tiruchirappalli.
- One-Day 95<sup>th</sup> Orientation Program on "Visual Literacy & Youth and Media" (14<sup>th</sup> March 2017), UGC-HRDC, Bharathidasan University, Kajamalai Campus, Tiruchirappalli.
- Five-Day Capacity building workshop on "E-Content Development" (23<sup>th</sup> to 27 January, 2017), Mahatma Gandhi University, Kottayam, Kerala.
- Five-Day Capacity building workshop on "E-Content Development" (28<sup>th</sup> June to 2<sup>nd</sup> July, 2016), Holy Cross College (Autonomous), Nagercoil.
- Five-Day Capacity building workshop on "E-Content Development" (May 31<sup>st</sup> to June 4<sup>th</sup>, 2016), Karpagam University, Coimbatore.
- Six-Day Capacity building workshop on "E-Content Development" (11-16<sup>th</sup> April, 2016), St. Mary's College (Autonomous), Thoothukudi.
- Seven-Day Short Term Course on "Instructional Design and E-Content Development for e-Learning" (14-20 October, 2015), Coimbatore Institute Technology, Coimbatore.
- Two-Day National Seminar on "E-Content Development: Need and Prospects in improving Teaching & Learning in Higher Education" (15<sup>th</sup> & 16<sup>th</sup> October, 2015) Mercy College, Palakkad, Kerala.
- Four-Day Capacity building Workshop on "E-Content Development" 2<sup>st</sup> Phase (9<sup>th</sup> to 12<sup>th</sup> June, 2015), St. Joseph's College (Autonomous), Tiruchirappalli.
- Five-Day National Workshop on "E-Content Development" (16<sup>th</sup> to 20<sup>th</sup> April, 2015), Mar Theophilus Training College, Thiruvananthapuram, Kerala.

- Three-Day Capacity building Workshop on "E-Content Development" 2<sup>st</sup> Phase (5<sup>th</sup> to 7<sup>th</sup> November, 2014), St. Xavier's College of Education (Autonomous), Palayamkottai, Tirunelveli.
- Six-Day Capacity Development Workshop on "E-Content Development" (10<sup>th</sup> to 14<sup>th</sup> October 2014), Govt. College of Teacher Education, Thycaud, Thiruvananthapuram, Kerala.
- One-month "Orientation Programme" (May, 20th to June 16<sup>th</sup>, 2014) Served as resource person from 12<sup>th</sup> and 16<sup>th</sup> of June 2014, on "Script Writing" UGC Academic Staff College, Bharathidasan University, Tiruchirappalli 23.
- Three-Day Capacity building Workshop on "E-Content Development" 1<sup>st</sup> Phase (22<sup>nd</sup> to 24<sup>th</sup> May 2014), St. Xavier's College of Education (Autonomous), Palayamkottai, Tirunelveli.
- Seven-Day Capacity building Workshop on "E-Content Development" (24<sup>th</sup> to 30<sup>th</sup> March 2014), Bharadhiyar University, Coimbatore.
- A Capacity Development Workshop on "E-Content Development" (11<sup>th</sup> to 15<sup>nd</sup> March 2014), VHN Senthikumar Nadar College, Virudhunagar 626 001.
- Seven Day Capacity Building Workshop on "E-Content Development" (30.11.2013 to 06.12.2013), J.M.J. College for Women, Tenali, Andhra 522 202.
- The Faculty Development Programme in "E-Content Development Training" (4<sup>th</sup> to 10<sup>nd</sup> September 2013), Mother Teresa Women's University, Kodaikanal 624 102
- A Capacity Development Workshop on "E-Content Development" (17<sup>th</sup> to 22<sup>nd</sup> June 2013), UGC Academic Staff College, Madurai Kamaraj University, Madurai 21.
- A Capacity Development Workshop on "E-Content Development" (18<sup>th</sup> March to 23<sup>rd</sup> March 2013), Andhra Loyola College, Vijayawada – 08.
- Four-days Training-cum-Production Workshop on "E-Content Development" (February 12<sup>th</sup> to February 15<sup>th</sup> 2013), PSG R. Krishnammal College for Women, Coimbatore - 04
- One-day Workshop on "Script Writing for E-Content Development" (3<sup>rd</sup> December 2012), UGC Academic Staff College, Madurai Kamaraj University, Madurai 21.
- One-day Workshop on "Script Writing for E-Content Development" (23<sup>rd</sup> May, 2012), UGC Academic Staff College, Madurai Kamaraj University, Madurai - 21.
- One-day Workshop on "Script Writing for E-Content Development" (16<sup>th</sup> February 2012), UGC Academic Staff College, Madurai Kamaraj University, Madurai 21.

- Two-day Workshop on "E-Content Development" (10<sup>th</sup> August and 11<sup>th</sup> August, 2011), UGC Academic Staff College, Madurai Kamaraj University, Madurai 21.
- Three day Workshop on "E-Content Development" (12<sup>th</sup> October to 14<sup>th</sup> October, 2011), Shrimati Indira Gandhi College, Tiruchirappalli 2.
- Five-day Workshop on "Research Methodology, Statistics and Application of SPSS" (30<sup>th</sup> July to 04<sup>th</sup> August, 2009), Department of Educational Technology, Bharathidasan University, Tiruchirappalli – 23.
- Five-day Workshop on "Multimedia E-Content Development Training Programme" (May, 12th – 16<sup>th</sup>, 2008) Department of Educational Technology, Bharathidasan University, Tiruchirappalli – 23.
- Three-day Workshop on "Onsite Training Program on E-Content Development"
   (February, 21st 23<sup>rd</sup>, 2008) Kendriya Vidyalaya I, Ordnance Estate, Tiruchirappalli
   – 16.
- Five-day Workshop on "Faculty Development Workshop on E-Content Development" (December 4<sup>th</sup> – 8<sup>th</sup>, 2007) Swami Dayananda College of Arts and Science, Manjakudi.

# b) Served as a Resource Person on "Writing for Media"

- Workshop on "Short Film Making" (December 17<sup>th</sup> and 18<sup>th</sup>, 2010) Nanjil Natham Communication Center, Bishop's House, Nagercoil – 629 001.
- Research Methodology and the application of Tools of Analysis" [5 to 7<sup>th</sup> January, 2010, P.G, Department of Commerce, St. Xavier's College, PalayamKottai 2]
- Five day Workshop on "Socio-Videograpy" (September, 24<sup>th</sup> and 28<sup>th</sup>, 2007) Fatima College, Mary Land, Madurai - 18
- Two day Workshop on "Writing for New Media" (November, 11<sup>th</sup> and 12<sup>th</sup>, 2006) Stella Martituna College, Ashoknagar, Chennai
- Two day Workshop on "*Print Journalism*" (25<sup>th</sup> and 26<sup>th</sup> November, 2006) Nirmala College, Coimbatore.
- Panel Discussion: the Film "*Thavamai Thavamirunthu*" (23<sup>rd</sup> January, 2006) Dept of Tamil, St.Joseph's College, Trichy.
- Two day Workshop on "Writing for the Print Media" (18<sup>th</sup> to 20<sup>th</sup> March, 2006)
   Anbagam, Sivagangai,
- One day Seminar for Teachers: "Teaching Techniques and Jesus' Way of Communication" (5<sup>th</sup> August, 2006) St. Fatima Middle School, Puthur, Tricy
- Half a day Lecture on Film: "Film as Source of Information" (9<sup>th</sup> August, 2006)
   Bharadhidasan University, UGC Campus, Trichy

- Seminar on "Motivation" (22<sup>nd</sup> to 25<sup>th</sup> October, 2006) Indian Catholic Youth Movement, Ahmedbad Diocese, Karamsad, Gujarat, India
- Seminar on "Non-formal Educational Techniques" (June 15-18, 2005) North East Diocesan Social Forum, Guwhati, Assam, India
- One day workshop on "Writing for Mass Media" (26th August, 2005 MullaiKudi, Trichy
- "Non-Verbal Communication Techniques" (November 30<sup>th,</sup> 2005 to 4<sup>th</sup> January, 2006 St. Joseph's Philosophical College, Kotagiri, Nilgris)

## **Workshops, Seminars Participated and Webinar**

- இணையவழி பன்னாட்டுக் குவியக் கருத்தரங்கம் "தமிழும் தமிழர்களும்" என்ற பொருளில் 21.11.2021 அன்று நெறியாளராக கலந்து கொண்டு கருத்தரங்கை வழிநடத்தியது, அனுகிரகா கல்லூரியின் தமிழ்த் துறையும் பன்னாட்டுத் தமிழ் கல்வியாளர் பேரவையும் இணைந்து நடத்தியது. திண்டுக்கள்.
- Two Day International Webinar on "World of Mathamatics" conducted online from 30<sup>th</sup> to 31<sup>st</sup> August 2020, organized by IQAC & Dept. of Mathamatics, Mohammad Ali Jauhar University, Rampur (UP)
- One week Faculty Development Program on "Approach of Effective Teaching and Recent Methodology in Higher Education" Conducted online from 29<sup>th</sup> Aug to 2<sup>nd</sup> Sep, 2020, jointly organized by IQAC & Sir Syed Faculty of Science, Mohammad Ali Jauhar University, Rampur (UP)
- இணையவழி கருத்தரங்கம் "*தொடர்பியல் ஆய்வில் தமிழ்*" (23.08.2020)
   பன்னாட்டுத் தழிழ் மற்றும் தெடர்பியல் ஆய்வு மையம்.
- Webinar session with "Mr. Vijay Milton (Director/Cinematographer)" (27<sup>th</sup> August 2020) organized by PG and Research Dept. of Visual Communication, Hindustan College of Arts and Science (Affiliated to Bharathiyar University), Coimbatore
- The Webinar on "Moral Rseponsibility of Social Media in the current Scenario of Covid 19 Pandemic" (17<sup>th</sup> August 2020) organized by the Dept of Visual Communication, Chennai National Arts and Science College (Affiliated to the University of Madras) Thiruvalluar District, Avadi, Chennai
- The Webinar on "Filling the -blanks- in media with s/o Dhavamani" (12<sup>th</sup> August 2020) organized by the Dept. of Visual Communication and Electronic Media, PSG College of Arts and Science ( Autonomous Affiliated to Bharathiyar University), Civil Aerodrome Post, Coimbatore
- The Webinar on "Nuances in Acting" (2<sup>nd</sup> August 2020) organized by PG and Research Dept. of Visual Communication, Holy Cross College, Trichy

- The Webinar on "Film Editing as a Career" (27<sup>th</sup> July 2020) organized by Dept. of Visual Communication and IQAC, Hindustan College of Arts & Science (Affiliated to University of Madras), Pudur, Kelambakkam, Chennai
- The Webinar on "Growth of VFX in India: Opportunities and Current Trends in Media Industry" (25<sup>th</sup> July 2020) organized by Dept. of Visual Communication, BMM and Media Arts, Loyala College (Autonomous) Nungambakkam, Chennai
- The Webinar on "Visual Grammar in Film Making" (23rd July 2020) organized by Dept. of Media Studies and IQAC, Hindustan College of Arts & Science (Affiliated to University of Madras), Pudur, Kelambakkam, Chennai
- National Conference on "Mobile Technologies, Big Data & Data Analytics" (3rd February, 2018, organised by Detparment of Computer Science, IT Computer Application, Sri Sai Bharath College of Arts and Science, (Affiliated to Madurai Kamaraj University) Navamarthupatty, Dindigul.
- National Workshop on Efficient Data Analysis for Research in Social Sciences (15<sup>th</sup> to 17 the December, 2017, Research Wing, Department of Psychology, Anugraha Institute of Social Sciences [Affiliated to Madurai Kamaraj University]
   Nochiodaipatti, Dindigul, Tamil Nadu)
- National Seminar on Media Education: Coping with Technology, Culture and Communication (December 19<sup>th</sup> and 20<sup>th</sup>, 2011, Department of Electronic Media and Mass Communication, Pondicherry University, Tamil Nadu)
- National Workshop "Right to Education for the differently abled Person in Higher Education" [10th October, 2011, IECD Center for Differently Abled Persons, Bharathidasan University, Trichy]
- Research Methodology and the application of Tools of Analysis" [5 to 7<sup>th</sup> January, 2010, P.G, Department of Commerce, St. Xavier's College, PalayamKottai- 2]
- College Students on "Environment and Development" [25<sup>th</sup> September, 2008, Department of Educational Technology, Bharathidasan University, Trichy 23, Tamilnadu Science and Technology – Chennai and Sri Sivananda Balalaya, Trichy]
- **Bioscope 2010** [28<sup>th</sup> and 29<sup>th</sup> January, 2010, Bard Media Club, Department of Educational Technology, Bharathidasan University, Trichy 23]
- *Children and New Media* (7<sup>th</sup> and 8<sup>th</sup> February, 2007, Holy Cross College, Trichy 2)
- **Scientific Tamil and Application of Computers** [24<sup>th</sup> and 25<sup>th</sup> February, 2006, St. Joseph's College, Trichy 2]

- Sacred Liturgy and Communication [August 20<sup>th</sup> 2005, Anugraha Institute of Counseling, Dindigul]
- Documentary Screening [28<sup>th</sup> August, 2005 Kalaikudam, Kalaiarangam, Trichy)
   Papers presented
  - International Conference: Co-building Green Social Work and Sustainable Development (18<sup>th</sup> March 2023, Anugraha Institute of Social Sciences [Affiliated to Madurai Kamaraj University], Nochiodaipatti, Dindigul,) Paper: "Miyawaki Forests and Its' Supports for Sustainable Ecological Restoration in Tamilnadu".
  - XLVI Indian Social Science Congress: 75 Years of Swaraj India (27<sup>th</sup> to 31<sup>st</sup> Juanuary 2023, Indian Social Science Academy, Allahabad & Bharathidasan University, Tiruchirappalli) Paper: "Development and Standardization of Cultivation of Modernity through Smartphone Usage Scale".
  - International Conference: Contemporary Technologies: Prospects and Challenges for Psychological Well-Being (6<sup>th</sup> January 2018, Anugraha Institute of Social Sciences [Affiliated to Madurai Kamaraj University], Nochiodaipatti, Dindigul,) Paper: "Positive Thinking Correlates Psychological Well Being: A Study Among Screen Using College Teachers"
  - National Seminor on: Recent Trends in Media (18<sup>th</sup> December 2017 Subbalakshmi
     Lakshmipathy College of Science, Madurai,) Paper: "A Comparison of the Space
     Allotment Between the News and the Advertisements in The New York Times: A Content Analysis".
  - International Conference: Tomorrow's Technology for Education: Vision,
     Directions, Issues & Concerns (17<sup>th</sup> and 18<sup>th</sup> March, 2007, Society for Educational
     Technology, Research and Development, Bharathidasan University, Trichy 23)
     Paper: "A Net for Revolution: The Internet"
  - International Conference: Quality Enhancement in Educational Communication (29<sup>th</sup> & 30<sup>th</sup> of March 2008. Department of Educational Technology, Bharathidasan University, Trichy -23) Paper: "Higher Education in India A Paradigm Shift with the Application of Modern Technology".
  - International Symposium: Instructional Designing for the Life Long Learning of the Disadvantaged Learners" (25<sup>th</sup> & 26<sup>th</sup> of March, 2009, Center for Educational Research and Directorate of Distance Education, Madurai Kamaraj University, and Madurai 21) Paper: "An Investigation into the Self-Regulatory Skills in Teaching Physics".
  - International Conference: Quality Enhancement in Educational Communication (29<sup>th</sup> & 30<sup>th</sup> of March 2008. Bharathidasan University, Trichy) Paper: "Higher

- Education in India A Paradigm Shift with the Application of Modern Technology".
- International Conference: e-Resources in Higher Education: Issues, Developments, Opportunities and Challenges (19<sup>th</sup> and 20<sup>th</sup> of February, 2010. Department of Educational Technology, Bharathidasan University, Trichy) Paper: "More Complete Immersion in Moving Image Environments".
- National Conference: Significance of Distance Education in enhancing the Enrolment in Higher Education (28<sup>th</sup> and 29<sup>th</sup> of March 2009). Department of Education, Center for Distance Education, Bharathidasan University, Trichy - 9)
   Paper: "Cyberspace Web-based Electronic Researches for open and distance Learners".
- National Conference: Improving Teachers' Competency through e-learning solutions (8<sup>th</sup> and 9<sup>th</sup> of January 2010. Jenney's College of Education, Ramjee Nagar, Trichy 9) Paper: "Ways to improve Teachers professional competency".

#### **Research Papers Published**

- Intercontinental Journal of Human Resource Research Review, February 2016, "TV Advertisement of Cosmetics and the buying Behavior of College-Going Girls in selected cities of Tamilnadu" Vol. 4, Issue 2, Page (13-19), ISSN: 2321-0346 ONLINE ISSN: 2347-1670
- Intercontinental Journal of Human Resource Research Review, October 2015, "Television and Its Impact on Human Development & Values: A Study among the College-Going Youth in Tamilnadu" Vol. 3, Issue 10, Page (12-17), ISSN: 2320-9704 ONLINE ISSN: 2347-1662
- Intercontinental Journal of Human Resource Research Review, December 2015, "Impact of New Media on Adolescents A Study based on Internet and Mobile Phone Access" Vol. 3, Issue 12, Page (83-89), ISSN: 2320-9704 ONLINE ISSN: 2347-1662
- Susai Manickam. P (2011). Youth and Values: From the Perspective of Media and Technological Development in India In R. Mangaleshwaran (Ed). Social Development In India: Retrospect and Prospects (pp.291-303). Authors Press, New Delhi (India): Publishers of School Books. ISBN: 978-81-7273-607-1
- Susai Manickam. P (2011). Content Analysis: From Communication
   Perspective In R. Mangaleshwaran (Ed). Paradigms in Social Science
   Research: A New Horizon (pp.43-53). Authors Press, New Delhi (India):
   Publishers of School Books. ISBN: 978-81-7273-607-1

- THINAMANI, January 2011, "Illagnarkalum Uoodakangalum" (Tamil), Page 34-36.
- RETELL, February 2010, (St. Joseph's College, Trichy 2) "Psychological and Sociological Perceptions of Youth-An Overview" Vol. 10&11, No.2, ISSN 0973-404 X
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- Susai Manickam. P (2014). College-Going Youth and Values: A Study from the TV Impact Perspective, Scholar's Press, Germany, ISBN 13: 978-3-639-66354-9, ISBN 10: 363663543
- Susai Manickam. P (2014). History of Journalism, Directorate of Distance Education, Madurai Kamaraj University, Palkalai Nagar, Madurai, 5009 UJMC02

#### Software skills

- Microsoft Office
- Microsoft Publisher
- PowerPoint
- Adobe Premier, Pinnacle, Ulead and Final Cut Pro
- Sound Forge
- Cool Edit Pro 2.0
- Macromedia Flash
- Adobe Photoshop,
- FrontPage
- Basic skills of SPSS

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I hereby declare the above details are true to my knowledge. References and Testimonials will be provided on demand.

Date: 08/07/2023 Faithfully