

SUAL COMMUNICATION

- BSc Visual Communication
- MSc Visual Communication
- MPhil & PhD (Journalism & Mass communication)

Vision

To produce media professionals with high quality competencies to work in the field of television, film and other media establishments with a sound knowledge of electronic media related communications that can be applied to develop and produce content for documentaries, television programs, Ad films and corporate videos.

Mission

To provide an education that would enable the students to hold responsible positions in a diversity of media related industries. To provide students for entry-level careers as competent media professionals who are able to deploy media technology and specialized technical personnel towards a collaborative media production process. To seek to cultivate intellectual curiosity, a sense of community professional

attitude and striving for innovation and

experimentation.

career aspects

Photography Videography Film making Ri Vi Animation **Graphic Design** Computer Graphics



IMAX 3D